

Paving way for work efficiency & business continuity at uncertain times through Technology



Due to the current prevailing situation of COVID-19, the global economy has been adversely affected. The global logistics industry is finding it difficult to keep the business lines operational. With manpower shortage and need for social distancing Air Cargo and Ground Handling business is finding it tough to keep the operations and cargo flow smooth. Safety of human resources are primary focus with no physical contact even via documents.

This can be overcome with automating core processes and paperless trade with cloud-based solutions like PING. PING enables GHAs get the Air Waybill information from forwarders in advance directly into their system without the need of data entry. It also does not necessitate the forwarders to change their systems or subscribe to EDI networks.

Some of the benefits of PING are:

- Reduction in data entry costs
- Reduced manpower at counters for documentation
- No crowding of people at the handler's facility
- No risk of spreading infectious disease through paper handling
- Avoiding errors
- Managing business surge post COVID 19 smoothly
- Promotes paperless trade and e-AWB initiative
- No upfront investments
- Better customer satisfaction
- Reduced risk to customers (forwarders and truckers) due to reduced physical contact
- Pay as you go model
- Stay ahead of competition when the business resumes

Request a presentation to know more about PING services from Kale Logistics Solutions on info@kalelogistics.com. Get free trial for 200 shipments during COVID-19 pandemic.

About Kale Info Solutions

A trusted global IT solutions partner for several Fortune 500 companies worldwide, offering a comprehensive suite of IT solutions for the Logistics Industry. With in-depth domain knowledge and technical expertise, Kale has created a suite of comprehensive IT enterprise systems for the Air Cargo Industry for more than 10 years.