



Kale Logistics
Technology that Transforms



KALE



Rise as One!



ON THE MOVE



Friends,

“The Digitisation Train Has Left the Station, and we are in the driving seat”.

Team Kale is on the go, and it is my honour and privilege to tell you that we are now the undisputed global leader in Community Systems, with 100+ airports and 7 port communities embracing our platform. Kudos to Team Kale Logistics!

As we come towards the end of 2022, the shadows of the pandemic are lifting, and the sun now continues to shine on us. We now have clearly articulated our vision and also defined the digital vision for the global Logistics industry. I would like to give you a quick preview of this vision.

We are trying to solve the three critical problems in the global Logistics industry viz. congestion, paperwork, and visibility. The way, we are solving these problems is by integrating the different stakeholders of the Logistics industry onto our Community platforms.

As a next step, once these members are on the platform, we will provide them with value-added services such as our CANOPUS, CORVI and GALAXY solutions. And then these communities can actually become Logistics marketplaces where the truckers, airlines, forwarders etc. will be able to buy and sell Logistics services. We won't stop there; we will then work on creating a Community of our global Airport and Port communities by connecting them through digital corridors. This will be a unique, massive, irreplaceable and timeless digital infrastructure for the industry. In short, we will change the course of cargo being handled and processed at Airports, Ports and supply chains forever!

Isn't it exciting and inspiring? I feel each of you has a vital role to play in the execution of this vision. All of us are blessed to be part of this team, and we have begun well.

I hope all of you had a delightful Diwali and enjoyed the festive times with your families. Hope, you are working on shedding those extra pounds gained over the last few weeks. Health is the real wealth! Stay healthy.

Once again, many thanks for your contribution to the making of Kale Logistics!!! Keep up the excellent work.

Best Regards,
Amar More
Co-founder and Director



Dear Kale'ites,

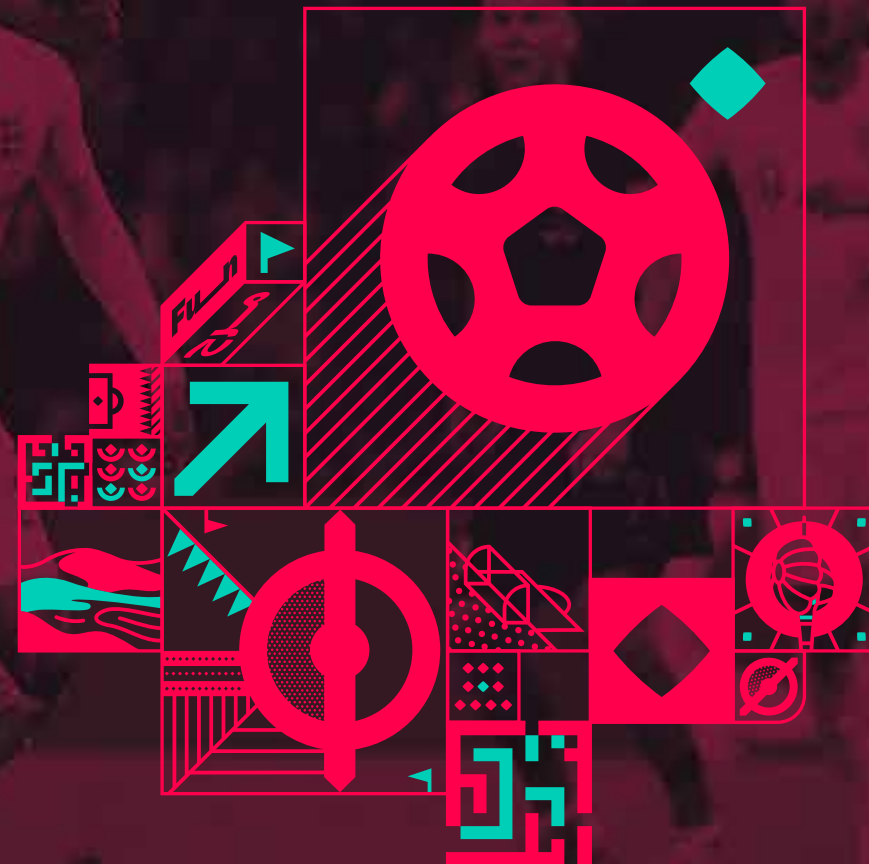
A game is beyond winning and losing. It's all about hope and never giving up.

This issue of GO Celebrates FIFA. As the fever runs high, we can draw some similarities between team Kale and FIFA players. We are global like them, and as FIFA, we too stand for respect, discipline and fair play. We stand at the playground to change the world with our mission and vision as our goalkeepers. Kale surely is a winner.

Enjoy reading what's latest and piping hot in and around you.

Bonne lecture!

-Renuka Malhotra, Rajni Patwardhan, Aravind Sundaram, Aniket More.





0:0



Which according to you, is the new technology that will transform the future?

AI technology

What's a style for you?

Expression of oneself

One failure that turned into a blessing in disguise

Life is a journey there are no failures, just lessons.

One thing you love about yourself and one thing you abhor?

Don't take things seriously/ still learning to say no diplomatically

One thing you would tell your younger self?

Stop trying to fit in. Better yourself for oneself

Who is your inspiration and why?

My mother/mother's protect us from every adversity

What is the foremost thing on your bucket list?

Fitter me.

If you could add one thing to the office, what would it be?

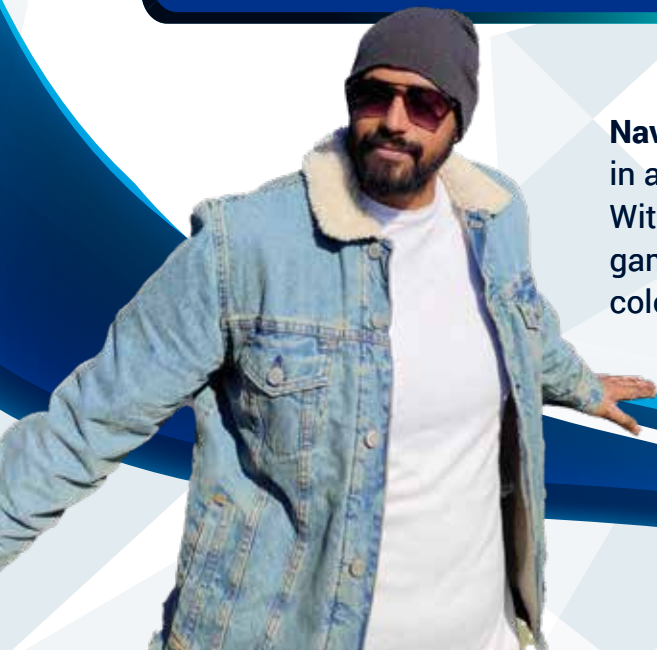
We are at the right place.

What is a success according to you?

Wake up in the morning with happiness in my heart.

What has lockdown taught you?

Life is a blessing and we should not just live in routine but learn new things.



Navin Dubey, the Senior Business Analyst, is seasoned in analysing issues and is an excellent trouble shooter. With many hobbies, from motorbiking and travelling to gaming, the world is a massive canvas that he wants to colour with various colours.



The Importance of Being Productive

Your ability to be productive can be one of the critical determinants of your professional success and personal happiness. Those who can consistently produce good quality output at a sustainable rate can advance in work and life. Growth in productivity is an opportunity to increase output without increasing inputs and incurring allied costs. According to the US Bureau of labour statistics, productivity growth has enabled the US business sector to produce nine times more goods and services since 1947 with a relatively less increase in hours worked.

Now, let's take this a step further. why would you want to set goals and try to achieve them? Well, because achieving your goals will fulfil you and make you happy, and being happy is what most of us aspire to be. Happiness is the ultimate benefit of being productive.

Few tips to increase your productivity and align your mind, body, and soul.



Plan Your Day Ahead of Time



Write the Three Most Important Daily Tasks



Use any Productivity Technique



Set a Single Goal for Each Day



Set Specific Times to Check the Email



Learn to Say "No"



Use Website Blockers



Use red and blue colours more often



Two-Minute Rule for Small Tasks



Listen to Productive Music



Use Templates for Regular Tasks



Group Similar Tasks



Avoid Multitasking



Use an Important/Urgent Matrix for Decision Making

Mind, Body, & Soul

Now that more workers have shifted to remote environments, this productivity tip is more relevant than ever. According to a study by Cornell University professor Dr Alan Hedge in 2018 entitled **Daylight & The Workplace** study, How natural light improves worker health, wellness and productivity, you will boost your productivity and alertness with more natural light.





The girl with a dancing feet

You dance love, and you dance joy, and you dance dreams.

- Gene Kelly

Dance is a natural form of self-expression: the body expresses itself naturally and, therefore, does the spirit. It conveys a story, feelings and emotions and connects with others and, most importantly, with oneself. Bharata-Natyam is the oldest Indian classical dance form that encompasses music, rhythm and expression and strictly adheres to the Natyashastra (the scripture of classical Indian dance). Originated in the Thanjavur district of Tamil Nadu, Bharatanatyam is regarded as the oldest Indian classical dance form. It is performed with excellent footwork and impressive gestures, and included nrita, nritya and natya.

As you can see, this is not an easy dance. Our own colleague learned this dance form. Didhiti Parikh not only understands our client's issues and resolves them, but she understands the most exquisite dance form too. She is a trained dancer who started learning dance at the tender age of six. As her mom is a trained singer, she wanted her daughter to learn some fine art skills. Though she started at the early stage of her life, she had the persistence and devoted seven years of her life to dance and completed all levels and then learnt some more, too.

She has given quite a few live performances and got further experience and exposure to this world. Sadly, as appears many times, she chose studies over her passion. As she got busy with her education, the dance took a back seat, and to date, she has not been able to do justice to her first love. Recently she met her Guru, and she realized what she was missing and promised herself to start her dance again.

Wishing her all the best and hoping she will be the bona fide version of the Work-Life balance and can pursue the dream of a little girl again!



Didhiti Parikh, the Senior Business Analyst in the ACS Practice team, is good at effectively understanding the needs of our clients and winning them over. She is also a trained Bharatanatyam dancer, creating a perfect balance between mind and soul in her life. Let's know about her as a dancer.



IN YOUR NEIGHBOURHOOD

Mumbai is the city of diversity and food is no exception with the wide variety of choices they offer. From classic eggs to chicken sliders to chorizos, wish anything and it's there. Here are some of the best cafes in Mumbai famous for their wholesome menu and quirky and stylish ambience.



Le 15 Patisserie, Mumbai:

A popular dessert parlour and fine patisserie with its French style café interiors, this place is ideal for a short break from the mundane life.

Location: Elphinstone Bridge Road, Parel
Timings: 09:00 Hrs – 22:00 Hrs



Candies, Mumbai:

An all-time favourite of Mumbaikars with its delicious menu and a cute little gift store inside, this café is a must-visit.

Location: Pali Hill, Bandra West
Timings: 09:00 Hrs – 21:00 Hrs (Mondays closed)

Prithvi Café, Mumbai:

Situated in the Legendary Prithvi Theatre, a perfect place to have a fun and romantic evening under the mood lighting of the lanterns and trees in this open-air café.

Location: Juhu Church Road, Juhu
Timings: 10:30 Hrs – 23:00 Hrs



Taj Mahal Tea House, Mumbai:



Serving gazillion kinds of teas, this vintage Indian tea café is a chai lover's paradise. They also offer a great selection of books to read over a tropical matcha iced tea smoothie, a signature drink.

Location: Reclamation, Bandra West
Timings: 10:00 Hrs – 22:00 Hrs



Café Mondegar, Mumbai:

Offering a scrumptious American breakfast meal and then a bar-like vibes in the evening, this café has it all. Chill out with some classic rock music playing in the background from the jukebox and have great meal surrounded by the groovy art on the walls.

Location: SB Singh Road, Colaba Causeway
Timings: 08:00 Hrs – 23:30 Hrs



Mockingbird Café Bar, Mumbai:

It offers books for bibliophiles and a visual appeal for those who want an Insta-gram-worthy outing.

Location: Veer Nariman Road, Churchgate
Timings: 09:00 Hrs – 00:30 Hrs



Grandmama's Café, Mumbai:

Grandmama's menu mainly consists of American cuisine. The cute café interiors and white walls instantly lighten up your mood much like going to your grandmother's house.

Location: Sion- Trombay Road, Chembur
Timings: 12:00 Hrs – 23:30 Hrs

Garde Manger Café, Mumbai:

This café in Mumbai definitely comes in the list of top cafes in the city for its charming homely vibe and great food.

Location: 1st Road, Vile Parle East
Timings: 10:30 Hrs – 22:30 Hrs



Leaping Windows, Mumbai:



With two floors and a basement, this quirky café combines the two best things in life; books and food. With a massive collection of comics and a peaceful vibe, this café is great for a first date and hence a perfect café in Mumbai for couples.

Location: Versova, Andheri West
Timings: 12:00 Hrs – 23:00 Hrs

Kaleidoscope Kale's yearly affair; as Kale turned 13. We rang in the celebrations in great style and pomp. Some glimpses from the memorable day!



2022

KALEIDOSCOPE





HAPPENINGS @ KALE

EMPLOYEE OF THE MONTH - WINNERS



Aug 2022

Komal Shevkar
Manual Testing



Sept 2022

Swati Gupta
HR



Oct 2022

Nishant Ghuge
ACS Practice team



CONGRATULATIONS ON THE NEW ARRIVAL

Pryaranjan Heer is blessed with twins.

(A little bit of heaven sent down like a twinkling stars, you can wish on.)

Activities



Goddess Laxmi E Aarti
on Oct 21, 2022 @11:00 AM



Awareness Session about Group Medclaim on 29-Sep-22



Ganpati Bappa Morya! E-Aarti on 06-Sept-22@ 10:30AM



Har Ghar Tiranga Contest- 15-Aug-22



ACHIEVEMENTS

GO congratulates all the teams who are working non-stop to meet the deadlines and play a crucial role in building Kale Logistics Solutions into a World Class Institution. There have been teams who have collaborated to help the projects Go Live with their dedication and domain.

GO commemorate our champions.

- 🏆 **TSM WFS (Worldwide Freight Services) New York (USA) ACS TSM (Truck Slot management):** – Donna M, Sheereedah C, Juan Lorenz, Jamila C, Mohan L, Shantanu M, Nishant GNarendra B, Mugdha T, Monik M, Manish P, Amey G, Rahul K, Rihab L, Jakiya J, Swapnil R, Supriya K, Shruti T, Priyanka R, Suchita P, Ankit V, Ashvini J, Damini P, Ansul T, Minal M, Robin B, Archana N, Sunidhi M, Divya T, Santosh Singh, Meghna Bhalerao, Priyanka Sikchi.
- 🏆 **Istanbul Celebi, ACS TSM (Truck Slot management):** – Nishant G, Mohan L, Pryaranjan H Krunal J, Ashwini M, Takshashila G, Madhavi D, Shoaib Shaikh, Santosh Singh.
- 🏆 **Cochin International Airport Ltd (CIAL) GALAXY:** – Amol Deshpande, Ashutosh Singh, Akshata, Badgujar, Kalyani Nerkar, Vinayak Sonawane, Juhi Singh, Pranali Patil, Shoaib Shaikh, Santosh Singh.
- 🏆 A proud moment for Kale as it has ranked among the **top 100 companies** in the western region of India for its first-class business culture. The employee healthcare platform Loop, which works with large companies to rank team cultures across India, **awarded us the 28th position.** The award celebrates forward-thinking organizations that set up their employees to succeed and recognize how their people's employment experience is fundamental to business performance.
- 🏆 Another feather in the cap for Kale, Amar More CEO & Co-Founder received the '**Distinguished Alumnus**' award 2022 from his alma mater **National Institute of Industrial Engineering (NITIE).**





FIFA goes Digital

With the world turning tech-savvy, how can sports be left behind? FIFA 2022 is a good example of how cutting-edge tech is being deployed in sports Let's explore some fascinating facts concerning this technology.

AI Rihla- smart ball:

AI Rihla means the journey in Arabic, made by adidas will play a critical role for the VAR system. The suspension system at the centre of the ball with a 500Hz inertial measurement unit (IMU) motion sensor. This is battery-powered and will send touch, speed, and velocity data to the control room 500 times a second and can help in crucial decision making such as offside calls.

AI assistance to the Referee:

VAR has been criticized for questionable calls in leagues in many countries, FIFA adds more layers to it and makes a sophisticated system to dictate decision-making. The new system will rely on ball detection and 3D models of players More cameras capturing ball movement, allowing accurate calculations about the kick point or point of tackle.

Better Offside calls:

Dedicated tracking with 12 cameras mounted on the rooftop of all stadiums will collect 29 data points of players at a rate of 50 times. / seconds to calculate the exact position creating offside automatically.

Advanced Metrics:

Players will be able to access on-field performance data via an app (which is only with the players) It includes:

- Speed thresholds
- Positional heat maps
- Pressure applied to opponents
- Ball distribution



Source-HT



FIFA WORLD CUP
Qatar 2022



Dear friends, the latest Unscramble for you. It has few letters and you have to guess the word. What are you waiting for? Test yourself, decipher the words and send us your answers as fast as you can.

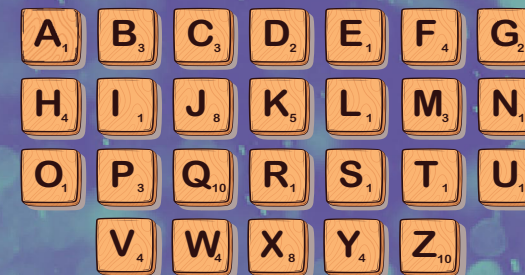
Unscramble

Three steps to win an exciting hamper

Step one- fill the correct answers

Step two- take a snapshot of your responses

Step three- shoot it to renuka.malhotra@kalelogistics.com



Winner of the issue 21: Kartik Poschattiwaris
Congratulations Kartik!

ACEND

SESIBLNG

LOLBAG

DROPTUCIVE

TRIPVIH

Name

Fortune Cookie

The day you are born shines the brightest for you and your loved ones. Some inspiring quotes according to your birth date. GO hopes it brings a smile to your face and hope in your heart.

No-1 Where there is no vision, the people perish.

No-2 When someone shows you who they are, believe them the first time.

No-3 Creativity doesn't wait for that perfect moment. It fashions its own perfect moments out of ordinary ones.

No-4 When things change inside you, things change around you.

No-5 Nature is pleased with simplicity. And nature is no dummy.

No-6 Money is good for nothing unless you know the value of it by experience.

No-7 The world is full of magical things. Patiently waiting for our senses to grow sharper.

No-8 Hard work beats talent when talent doesn't work hard.

No-9 To one who has faith, no explanation is necessary. To one without faith, no explanation is possible.

Follow us



www.kalelogistics.com

