



Kale Logistics
Technology that Transforms

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Explore the Possibilities -
rekindle your inner child



KALE ON THE MOVE



LEADERSHIP DESK

Dear Friends,

I hope this message finds you all in high spirits and ready to embrace the joyous festival of Diwali! As we prepare to embark on this festive journey, I want to express my heartfelt appreciation for every one of you. Diwali, known as the Festival of Lights, is not only a time for celebration but also a time for reflection, renewal, and unity. It is a festival that brings families, friends, and communities together, and here in our fantastic team, we are like a second family.

Throughout the year, we have worked tirelessly, overcoming challenges and achieving remarkable milestones together. Each of you has played an integral role in our collective success, and I am truly grateful for your unwavering dedication, passion, and commitment. On this auspicious occasion, let us take a moment to reflect on the values that Diwali represents. It celebrates the triumph of light over darkness, good over evil, and knowledge over ignorance. It is a reminder that no matter how challenging the circumstances may be, we have the power to overcome any obstacle and shine brightly.

Let us also remember the importance of unity and inclusivity. Diwali is a festival that brings people of different backgrounds, cultures, and beliefs together. In our diverse team, we have the opportunity to learn from one another, celebrate our differences, and foster an environment of understanding and respect. As we celebrate Diwali, let us not forget the significance of spreading positivity and kindness. Let us carry the spirit of Diwali into our daily interactions, supporting and uplifting one another. Together, we can create a harmonious and productive work environment.

Lastly, I express my deepest gratitude for your hard work and dedication. Your unwavering support and commitment have been instrumental in our accomplishments, and I am truly blessed to have such an incredible team by my side. Wishing you all a joyful, prosperous, and safe Diwali! May this festival of lights illuminate your path to happiness, success, and fulfilment.

Keep shining bright, just like the Diwali lights!

Warmest regards,

Rajesh Panicker



EDITOR'S NOTE

Everything seemed possible when I looked through the eyes of a child. And every once in a while; I remember, I still have the chance to be that wild.

- Nikki Rowe

Creativity is a beautiful fusion of childlike curiosity and adult perception. We may have lost sight of the inner child within us as we grew up, but we must never forget that happiness is a state of mind, and life is meant to be cherished. To truly experience life, we must break free from the limitations of adulthood, pursue our passions, and let our souls soar. It is vital to retain a playful spirit and keep the child inside us alive. In this edition of GO, we celebrate the inner child in you, so let it shine and see the magic unfold.

- Renuka Malhotra, Rajni Patwardhan, Aravind Sundaram, Aniket More

COFFEE EXPRESSO

Something no one knows about you?

I am a keen observer



A memory that always makes you smile

Holding my son for the first time



What was the last good book you read?

UX circular books



Do you think you're an introvert or an extrovert?

Introvert



What superpower do you wish you could have?

Witness of Iron Man



If you could travel back in time, what decade would you choose to live in?

The present era



What is one thing you can't live without?

My straightforwardness



What hobby do you wish you had more time for?

Learning a musical instrument



What do you think makes someone a great manager?

Mentorship, bringing new dynamics to the table



What do you think the world will be like 20 years in the future?

Technology beyond imagination, with less human interaction in the virtual world.



Meet **Ankit Doshi**, a talented and creative UX Designer who spends his days at Kale working on improving user experience. When he's not designing, he indulges in his love for action movies, bike rides, and explores the fascinating world of human-centred design and behaviour. He's passionate about self-development and space exploration. If you want to know more about this fascinating individual, keep reading!



The next trend-The Internet of Behavior

Technology is evolving at a lightning-fast pace, leading to the emergence of new communication protocols such as the Internet of Behavior (IoB). IoB offers an innovative way of monitoring, controlling, and modelling human behaviour. It is a system that employs sensors and other advanced technologies to observe, analyse, and predict human behaviour.

IoB encompasses various cutting-edge technologies such as artificial intelligence (AI), machine learning (ML), big data analytics, cloud computing, Internet of Things (IoT) devices, mobile applications, wearable devices, augmented reality (AR), virtual reality (VR), robotics automation systems, and more. All these technologies work together in a comprehensive platform to gather behavioural data from individuals or groups. The collected data can be utilised for diverse purposes, such as predictive analytics or automated decision-making processes.

Advantages of using IoB for Human Behaviour Monitoring, Control and Modelling:

The IoB systems have the capability to automate tedious tasks like scheduling routine appointments or data entry for inventory management. It frees individuals to engage in more complex activities, such as analysing data, strategising, or creating new products. For instance, a healthcare provider can use IoB systems to schedule appointments, check patient records, and keep track of inventories, allowing doctors and nurses to concentrate on patient care and treatment. Similarly, a retail manager can use IoB to monitor customer behaviour, analyse buying patterns, and offer personalised recommendations to individual customers based on their purchase history, leading to higher customer satisfaction and increased sales.

Enhanced security and privacy protection are other advantages of using IoB for monitoring, controlling and modelling human behaviour. Advanced data encryption techniques are used in these systems, ensuring that sensitive information remains secure at all times while allowing access only when necessary. One example of enhanced security and privacy protection in IoB systems is end-to-end encryption for communication between devices and servers.

This ensures that data transmitted between them is protected from unauthorised access or interception. Another example is the use of biometric authentication, which helps to prevent unauthorised access to sensitive information by ensuring that only authorised individuals have access. Additionally, IoB systems often give users granular control over their data, allowing them to choose what information is collected and how it is used.

These solutions can help identify user behaviour patterns that would otherwise be difficult to detect manually. This could include identifying potential security threats or uncovering customer preferences and insights from large datasets.

Wearable devices are also gaining traction as an alternative to traditional sensors for collecting behavioural data. They offer a more convenient way of gathering information about user activities without installing additional hardware or software components on the device itself. Wearable devices such as smartwatches, fitness trackers, and smart glasses are gaining popularity due to their ability to collect behavioural data.

For instance, a smartwatch can monitor a user's heart rate, sleep patterns, and physical activity, while a fitness tracker can measure steps taken, calories burned, and distance covered. Additionally, smart glasses can capture a user's point of view and track eye movements, which can be helpful in certain applications, such as training and simulations. These wearable devices offer a non-intrusive and convenient way of gathering information about user activities, making them a popular choice between users and developers.

Compatibility standards are crucial in today's digital age, as they ensure that different hardware, software, and devices can work together seamlessly. Examples of compatibility standards include USB, Bluetooth, and Wi-Fi. These standards allow devices from different manufacturers to communicate with each other, enabling users to access data collected from multiple sources within one platform. This holistic view of their behaviours over time is invaluable for users looking to gain insights into their habits and behaviours, all while maintaining privacy and security protocols.

Disadvantages of IoB:

The Internet of Behaviors (IoB) is a growing trend in the tech industry that leverages data collected through various sources to gain insights into user behaviour. While this technology has many benefits, it also has several disadvantages. One of the biggest concerns with IoB is the potential invasion of privacy. With so much data being collected from various sources, there is a risk that personal information could be shared or sold without the user's consent.

Additionally, there is a risk that the data collected could be used to discriminate against certain groups, leading to unfair treatment or exclusion. Finally, there is also the risk of data breaches and cyber-attacks, which could compromise the security of personal information and lead to identity theft or other forms of fraud. Overall, while IoB has many potential benefits, it is vital to be aware of these risks and take steps to mitigate them.

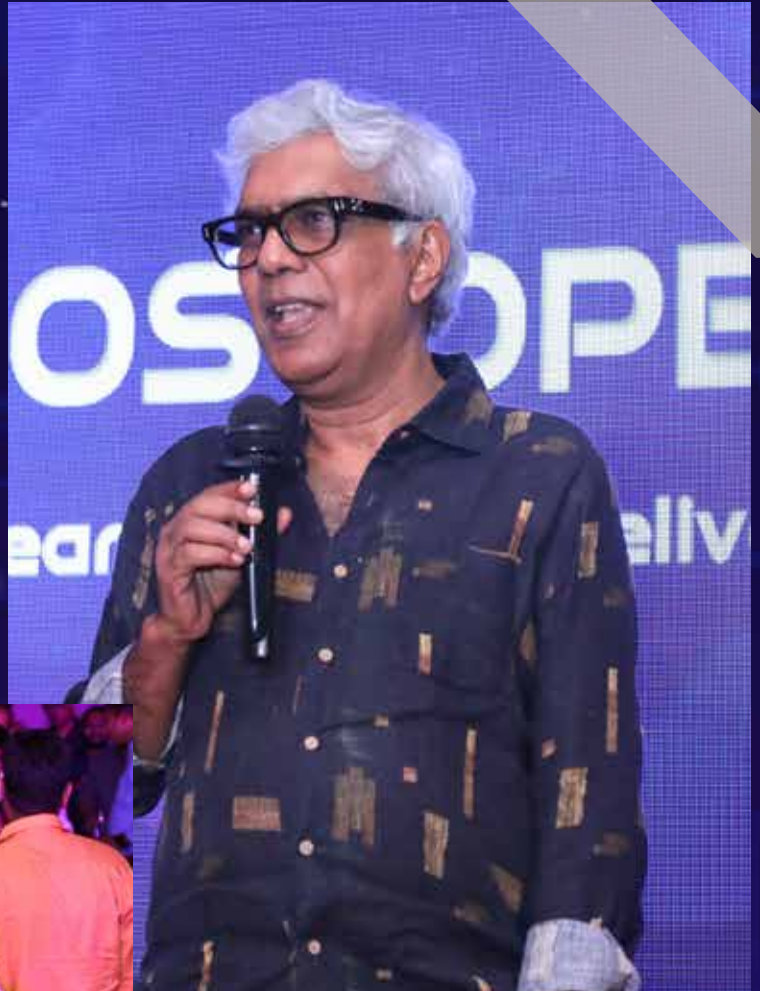


FOUNDER'S DAY
A few glimpses

KALEIDOSCOPE 2023



Dream . Dare . Deliver



The annual celebration at Kale - Kaleidoscope, was a stunning display of talent and vivid performances. Held in October with great enthusiasm, it marked the 13th anniversary of Kale in a truly remarkable way. The vibrant display of lights, music, and dance performances left an indelible mark on everyone's memory, making it an unforgettable experience. The event was a true celebration of the talent and versatility of Kale, with its kaleidoscopic hues and textures adding to the charm of the occasion.

FOUNDER'S DAY

A few glimpses



Dream . Dare . Deliver



A winner is a dreamer who never gives up

Where words fail, music speaks.

- unknown

Music plays an incredibly significant role in our lives, and it is rightly said that "where words fail, music speaks". Ashvini Joshi is a highly talented musician whose melodious voice you had the pleasure of hearing at our Founder's Day party. If you were captivated by her performance, you must learn more about her!

From a young age, she had a passion for music. She began her musical journey at the tender age of four, and her mother encouraged and supported her completely. She received formal training in vocal music, dedicating herself to the art until college. Unfortunately, her academic studies consumed most of her time, and she had to take a break from music training. Despite this setback, Ashvini's passion for music never waned. She continued participating in competitions, showcasing her talent, and even winning some during college. Her determination and love for music have helped her maintain a strong connection to this art form.

After graduating from college, Ashvini's life changed when she married and moved to the United States. She worked there for few years but then decided to quit her job to explore American life by travelling and joining a Kannada musical group. Later, she joined a Marathi musical group and performed in various locations. She even participated in the Marathi SA Ra Ga Ma Pa show in the USA. Her husband's unwavering support and encouragement pushed her to chase her dreams and achieve this remarkable feat.

Amidst the COVID-19 pandemic, Ashvini moved back to India with her family. Despite being a mother, she still manages to make time for music. She has joined a senior citizen's group, where she entertains them with her performances. Her three-year-old daughter loves to imitate her mother's hums and sing along.

Ashvini is determined to win more competitions and turn her dream of gracing the big screen into reality as a tribute to her beloved mother. With GO's best wishes, she's well on her way to a bright and melodious future!



Step into the world of **Ashvini Joshi**, an Associate in Quality Control who possesses a voice that is nothing short of enchanting. Her remarkable journey of perseverance and talent is nothing less than inspiring. Get ready to be captivated by her story.

Bhutan - a land of monasteries

Bhutan is a remarkable Buddhist kingdom in the Himalayas, with its awe-inspiring monasteries, fortresses, and diverse landscapes. If you're an Indian national planning to visit Bhutan, you're in luck! You can easily obtain an 'Entry Permit' at the Pedestrian Terminal in Phuentsholing without needing a visa. The ideal time to explore Bhutan is from March to May or September to November when the weather is pleasant. One of the best things about Bhutan is that it's a safe destination with a low crime rate, making it an ideal place for travellers.

Top Things to Do in Bhutan

Rafting in Paro Chhu, Trekking in Mt. Jomolhari, Kayaking in Paro Chhu, Mountain Biking, Rock Climbing, Angling & Fishing, Archery, Wildlife Safari, The Tiger's Nest Monastery Trek, Attend Bhutanese Festival, Bird Watching, Hot Spring Therapy.

Few must visit places in Bhutan-

Thimphu: Thimphu, previously known as Thimbu, is the capital city of Bhutan and a home to the official residence of Bhutan's royal family. Scenic views are unparalleled.

Paro: Paro, the only city in Bhutan with an international airport, is a popular destination for tourists all year round.

Punakha: For those who seek the thrill of river rafting, Punakha is the perfect destination.

Trongsa: The Trongsa Dzong is a notable attraction in the area, one of the most beautiful Buddhist monasteries adorned with red roofs and white-washed walls.

Phobjikha: This enchanting area is home to the beautiful black-necked cranes during the winter.

Wangdue Phodrang: Wangdue Phodrang is a destination with exquisite bamboo products, slate and stone carvings.

Jigme Dorji National Park: If you're looking for the ultimate wildlife destination in Asia, then this should be at the top of your list.

Mount Chomolhari/Jomolhari: The mountain range of Jomolhari is located on the border between Tibet, China, and Bhutan.

Phuentsholing: It shares a border with Indian town, the primary business centre for both Indians and Bhutanese. Only place in Bhutan where Indians do not require any travel permit.

Bumthang: Nestled in the Eastern region lies a breath-taking land whose scenic beauty has earned the moniker of 'Switzerland of the East'.

Employee of the month - Winners



August 2023
Tanya Mishra
Practice - BA



September 2023
Govind Choudhary
Delivery - Development ACS UPLIFT



October 2023
Pavan Kumar Pandey
Delivery - Development Team
Container Handling - OMS

Zero emission warrior contest



Navratri celebrations



Independence Day celebration



Maruti Suzuki arena devils circuit



Kale Quiz Contest (KQC) winners



Inter - company cricket tournament

ACHIEVEMENTS

GO congratulates all the teams who are working non-stop to meet the deadlines and play a crucial role in building Kale Logistics Solutions into a world class institution. These were the teams who collaborated to help the projects Go Live with their dedication and perseverance.

CSC Cochin Intl Product - GALAXY

Jyoti Patkar, Swati Sinha, Preeti Gupta, Raju Kumar, Sanjay Verma, Vikas Sahu, Rajalakshmi, Chirag Rathod, Kavi Dhaye, Lipsy Goyal, Rohit Seth, Pramod Pandey, Pradnya D, Mukesh Ranjan, Kalyankumar N, Amol Deshpande, Venkata Swamy, Komal Shevkar, Juhi Singh, Pranali Patil, Shoaib Shaikh.

NAS- Ivory Coast Product - GALAXY

Archana Nachnani, Akshay Sonawane, Kalyan Kumar, Juhi Singh, Chirag Rathod, Digvijaysinh Vaghela.

WFS - Atlanta Product - UPLIFT ACS

Yashraj Chauhan, Shantanu Maheshwari, Nishant Ghuge, Mugdha Tamhankar, Ashvini Joshi, Damini Patel.



Dear friends, here is the latest Unscramble for you. It has few letters and you have to guess the word. What are you waiting for? Test yourself, decipher the words and send us your answers as fast as you can.

Unscramble

Three steps to win an exciting hamper

Step one- fill the correct answers

Step two- take a snapshot of your responses

Step three- shoot it to renuka.malhotra@kalelogistics.com



Winner of the issue 25: **Pranali Patil**
Congratulations Pranali!

DRETN

VISILINICTUY

WIDAIL

MROANIN

USMIC

Name

Fortune Cookie

The day you are born shines the brightest for you and your loved ones. Some inspiring quotes according to your birth date. GO hopes it brings a smile to your face and hope in your heart.

No. 1 - Authority without wisdom is like a heavy axe without an edge, fitter to bruise than polish.

No. 2 - Art is never finished, only abandoned. – Leonardo Da Vinci.

No. 3 - Optimism is the faith that leads to achievement.

No. 4 - Being uncomfortable is the life blood of toughness.

No. 5 - Nothing great in the world has ever been accomplished without passion.

No. 6 - Nurture your mind with great thoughts.

No. 7 - The power to question is the basis of all human progress.

No. 8 - Life is like riding a bicycle. To keep your balance, you must keep moving.

No. 9 - No act of kindness, no matter how small, is ever wasted.



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