



## INEVITABLE CHALLENGES IN EXIM OPERATIONS

Inefficiencies due to manual processing, duplication of data entry points, compliance delays and lack of visibility are common challenges for exporters, importers, and customs brokers/agents. In order to overcome these challenges, a next-gen and robust digital solution is the best way out. Added to this, tracking utilisation for export incentives, and meeting regulatory compliance in different geographies too, is a cause of concern. In order to overcome all these, every exporter, importer, customs broker requires a robust and future-proof digital solution.

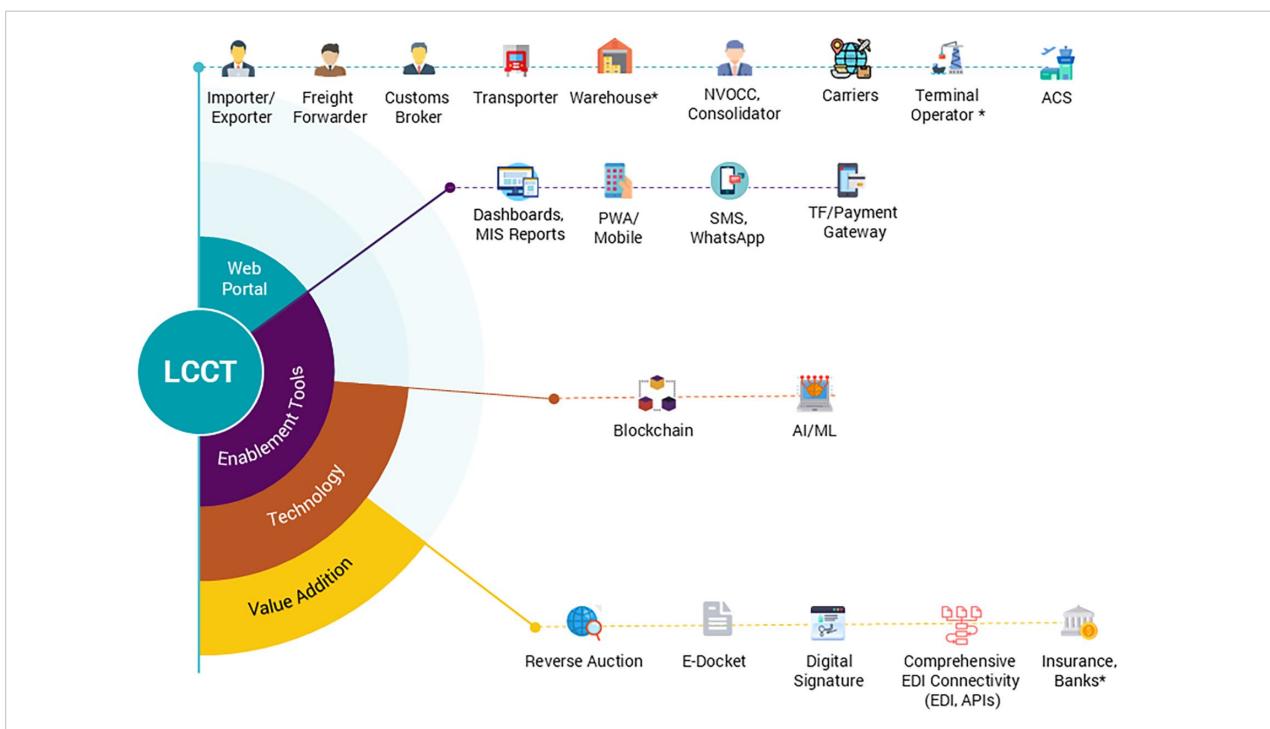
## KALE'S LOGISTICS & CUSTOMS CONTROL TOWER (LCCT)

Logistics & Customs Control Tower is an electronic platform for exporters, importers and logistics service providers for the exchange of information, data and documents.

The platform assists in reducing administrative and compliance costs EXIM processes and aids in reduced paperwork thereby enhancing sustainability benefits.

## LCCT - THE UNIQUE SOLUTION TO THWART ALL CHALLENGES

Logistics & Customs Control Tower (LCCT) is an electronic platform for exporters, importers, and customs brokers, and other logistics service providers for the exchange of information, data, and documents. It assists in reducing administrative and compliance costs and aids in minimising paperwork thereby enhancing sustainability benefits.



Logistics & Customs Control Tower Context Diagram

## UNIQUE FUNCTIONAL CAPABILITIES

- **Omnichannel access:** Secured data access through an omnichannel dashboard with the facility to share 45+ reports.
- **Connectivity to multiple ERP systems:** Can be integrated and connected with different ERPs, logistics service providers' internal systems and Kale's airport cargo community system seamlessly.
- **Remittance tracking:** Track the movement of remittances, detect anomalies and facilitate timely action.
- **Tracking utilisation:** Manages and tracks the availability of Bonds, Licenses, Certificates, Permits and Bank Guarantees. Also track shipment level and order level cargo movement.
- **Business rules:** Auto maps purchase orders to cost centres and strategic business units for automated processing of cargo and documents.
- **Dashboards and reports:** Single window dashboard for updates on movement of cargo from the source to the destination.
- **AI document/data extraction:** OCR and LLM model enabled data extraction and processing as well as repurposing.
- **Alerts:** Generates alerts for expiring Bonds, Licenses, Certificates etc. to keep all stakeholders involved through a common dashboard.
- **Compliance support:** Seamless connectivity to enterprise systems for seamless plug-n-play in a larger ecosystem involving all stakeholders.

## IMPROVING EXIM OPERATIONS & COMPLIANCES FOR A HEALTHCARE MNC

### Business challenge

A leading healthcare MNC found it challenging to manage its export-import operations. Repetitive paperwork and redundancies, limited shipment visibilities, tracking utilisation of export incentives, managing export-import documents, coordination with multiple logistics service providers and functioning in disparate systems were some of the key challenges they faced.

Additionally, supporting regulatory compliances for filing of Import and Export Declarations were also a cause of concern. To overcome all these, they demanded a robust and customised digital solution.

### The perfect solution

Kale developed and deployed the Logistics & Customs Control Tower, which enabled seamless electronic communication across all stakeholders, and integrated shipment tracking through a single window system.

It allowed the management of documents and compliances in a single solution. In due course of time, Kale's LCCT ensured ease of operations and transparency in the overall EXIM process.

As a result, the MNC could witness real-time visibility, on-demand and end-to-end status sharing, thorough adherence to regulatory compliance, and lower time consumption for documentation. Now, the MNC's EXIM operations are future-proof and seamlessly smooth.

## BUSINESS BENEFITS



Eliminates data redundancy



Informed decision making



Increased efficiency



100% real-time visibility



Enables cost saving

