



Digital freight corridors – the enabler for future-ready Air Cargo

# **Table of contents**

Executive summary	03
Introduction	05
Need for a digital freight corridor	07
Current initiatives worldwide	80
Implementation of a digital freight corridor	10
Future scope	11
In conclusion	13

## **Executive summary**

The air cargo industry is undergoing a profound transformation, driven by accelerating digitalisation and growing regulatory demands. At the centre of this evolution is the concept of digital corridors i.e., secure, interoperable platforms that enable real-time data exchange between countries, airports, and logistics stakeholders. As global trade volumes rise and supply chains become increasingly interconnected, digital corridors are emerging as a critical tool for improving efficiency, ensuring compliance, and fostering regional and international cooperation.

The need for digital corridors has never been more urgent. With global air cargo traffic expected to grow at a CAGR of 4.1 per cent through 2027 (IATA), the industry faces mounting pressure to streamline operations. Traditional, paper-based systems are no longer sufficient to handle the scale, speed, and complexity of modern air freight. Digital corridors address these challenges by facilitating pre-arrival customs clearance, automated document exchange, and seamless stakeholder communication across borders.

Moreover, data security and regulatory compliance have become top priorities for air cargo operators. According to The International Air Cargo Association (TIACA), over 65 per cent of air cargo professionals cite data security as their primary concern in digital adoption. Additionally, a 2024 IATA study found that only 41 per cent of global cargo handlers are fully prepared to comply with advanced data-sharing regulations like the EU's Import Control System 2 (ICS2), which mandates pre-arrival electronic submission of shipment data. Regulations such as the EU's GDPR and similar frameworks in countries like the U.S., Singapore, and Australia now require air cargo operators to embed data privacy and traceability into their systems.

Digital freight corridors offer a solution that meets both operational and regulatory needs. By linking Cargo Community Systems (CCS) across borders, these corridors ensure interoperability, real-time visibility, and standardised communication between stakeholders. They also support cybersecurity protocols, encryption standards, and access controls—helping protect sensitive data while maintaining compliance with international legislation.

By enabling advance data sharing, improving coordination, and ensuring regulatory readiness, digital corridors are shaping the future of global logistics. As the industry moves toward smarter, faster, and more secure cargo handling, embracing digital corridors will be essential for all stakeholders looking to stay competitive and resilient in a digital-first world.

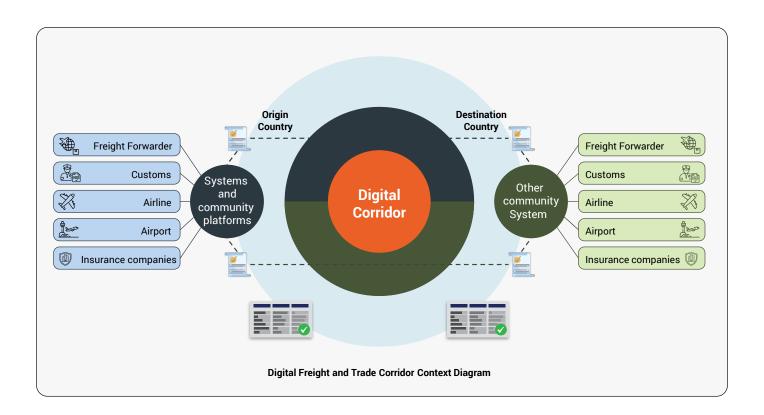




# Introduction — What is a digital freight corridor?

Trade has long been a driving force of economic growth. New production systems, integration of global value chains and trends toward reliance on just-in-time delivery systems mean that more than ever, trade needs to be faster and more reliable. This calls for increasing the quantity and quality of information exchange. Digital connectivity and data flows are supported by hard and soft infrastructure, ranging from cables and wires to data flow regulations, which enable trade transactions.

A digital freight corridor between two countries enhances shipment visibility and optimises flow of cargo data. The collaboratively created digital freight corridor facilitates flow of information within the stakeholder chain and optimises cargo visibility across the stakeholder network. These digital data corridors can evolve from connecting one cargo network like airport community in one country to airport community in the other. These hubs can connect multiple countries using the simple principle of data federation and trust.



The air cargo industry, traditionally reliant on physical documentation, is rapidly embracing digitalisation. According to IATA, over 70 per cent of air waybills were electronic (e-AWB) by the end of 2023, a significant jump from just 10 per cent in 2013. Digital freight corridors build on this momentum by linking national and airport-level digital systems, thereby ensuring pre-arrival data sharing and improved compliance with international trade regulations.

For example, a digital freight corridor between Asia and Europe has shown up to 50 per cent reduction in document processing time and 30 per cent faster cargo clearance, as per pilot studies conducted by air cargo community systems. These corridors also contribute to enhanced supply chain resilience, better forecasting accuracy, and lower carbon emissions by reducing delays and idle time.

With the global air cargo market expected to reach \$174 billion by 2027, digital freight corridors are not just a technological upgrade—they are essential infrastructure for future-ready logistics.

Metric	Befor (Manual / Trad	
Data Accuracy	78-80	98%+
Data Visibility (Real-Time)	40-50	90-95%
No. of Physical Paper Copies involved	100	<20
Operations Turnaround Time	24 hou & mor	

# Need for a digital freight corridor

The growing complexity of international trade, rising cargo volumes, and the demand for real-time transparency have highlighted the urgent need for digital trade corridors in air cargo. Conventionally, air cargo operations rely heavily on manual documentation and siloed systems. In turn, this results in delays, data inconsistencies, and lack of coordination among stakeholders across borders.

A digital trade corridor solves this by enabling pre-arrival data exchange between origin and destination airports, customs authorities, freight forwarders, and ground handlers. This harmonised digital flow ensures shipments are processed more efficiently, reducing dwell times and improving compliance.

For example, delays in cargo clearance can cost shippers \$50-\$100 per hour due to missed connections and storage charges. A digital freight corridor minimises such losses by enabling predictive planning and coordinated resource allocation.

With global e-commerce sales expected to surpass \$6.3 trillion in 2025, air cargo is under pressure to support faster, more reliable delivery cycles. Moreover, supply chain disruptions due to geopolitical tensions, pandemics, and port congestions have shown that digitally connected trade lanes offer greater agility and resilience.

Furthermore, regulatory bodies like WCO and IATA are pushing for advance electronic data submission to improve border security and facilitate trade.

Digital freight corridors fulfill this requirement by embedding compliance into the data-sharing process from the outset.



#### **Current initiatives worldwide**

Digital freight corridors are becoming the norm in cross-border trade. Implementation of these platforms are aimed at creating a completely transparent supply chain. In the first phase through exchange of real-time status of shipments between the two cargo hubs and in the second phase exchange of shipment data to eliminate duplicate processes was established.

Most of the digital freight corridors are based on the iShare framework, which enables all players in the community to connect with each other on the basis of mutual trust, irrespective of type, size, modality and jurisdiction. iShare is not a technical platform through which data flows; it is a framework of agreements on identification, authentication and authorisation of actors.

The framework delivers a transformational level of maturity in the way stakeholders share data with other partners and of partners of partners that they may not know. This pioneering initiative will help to reduce unnecessary administrative paperwork involved in shipment movement between the two countries, thus strengthening and easing cargo and data movement.

This was powered by iShare framework for data security and trust. At any time, participants of the network are in full control of their data. The platform forms a trusted network between two airports which is 'network of trusted networks. The digital freight corridor will use IATA's ONE RECORD data format for APIs to exchange data.

Similarly, various nations are adopting corridors to seamlessly facilitate cross-border trade between their neighbouring countries as they believe corridors build transparency. Moreover, it helps in ensuring data security and following regulatory guidelines that are region specific as well as global.





# Full-fledged implementation of a digital freight corridor

The implementation of a digital freight corridor in cargo involves a coordinated effort between airports, customs authorities, airlines, freight forwarders, and Cargo Community System (CCS) providers. The process begins with stakeholder alignment and establishing a governance framework that defines data-sharing protocols, legal responsibilities, and collaborative workflows.

At the core of the corridor are interoperable CCS platforms at both ends, which exchange standardised data such as e-air waybills, customs declarations, and security documents in real time. These systems must adhere to global standards like IATA ONE Record and WCO data models to ensure consistency and compliance.

Implementation typically begins with pilot testing on a specific trade lane and is scaled up based on performance metrics like reduced processing times, faster clearance (up to 30–40 per cent), and enhanced shipment visibility. Training, process reengineering, and stakeholder buy-in are key to successful change management. Ultimately, the digital freight corridor lays the foundation for smarter, more resilient, and cost-efficient operations.

Advance data sharing is a critical feature—shipment information is sent ahead of arrival, allowing customs to conduct risk assessments and initiate pre-clearance procedures, thereby reducing inspection times and cargo dwell periods. To enable this, robust system integration, end-to-end encryption, and strong cybersecurity protocols are essential.



## **Future scope**

**Digitalisation** is rapidly engulfing the air cargo industry, reshaping the way operations are conducted across the value chain. From **data capturing and extraction** to the automated generation of documents, the sector is witnessing a major shift toward **smarter and more efficient processes**.

What was once a paper-intensive, manually driven domain is now being transformed through technology, with systems capable of **real-time communication**, **intelligent data sharing**, **and automated task execution** gaining prominence. One of the most notable trends is the growing adoption of tools that extract, analyse, and process cargo data at various touchpoints. These tools not only reduce human error but also allow for better planning and coordination.

Automated document generation—such as **e-air waybills, customs declarations, and security filings**—is streamlining traditionally time-consuming processes. Simultaneously, digital triggers are helping to automate routine decisions and operations, improving speed and accuracy. This digital leap is not only enhancing efficiency but also **enabling smarter pricing strategies, reducing data inaccuracies, and improving communication** between stakeholders across the supply chain.

Industry experts widely agree that technology is no longer just a value-add; it is becoming central to the business model of air cargo enterprises. The ability to make **data-driven decisions**, **anticipate disruptions**, **and maintain transparency** is increasingly viewed as a competitive advantage. Furthermore, the role of regulators has amplified the pace of digital transformation.

For instance, the European Union and other developed economies are introducing regulations that fundamentally redefine how international logistics must operate. These legislations, such as the **General Data Protection Regulation (GDPR)**, place a strong emphasis on **data privacy, accuracy, and traceability**—pushing companies toward secure and compliant digital systems. Amid these developments, data security has emerged as a universal concern. Countries across all economic strata—including many in the Global South—are now **prioritising digital readiness**.

Third-world nations, which may have been slower to adopt digital practices in the past, are now actively exploring secure and collaborative digital solutions. A **key area of focus** is the **creation of digital freight corridors**—platforms that enable structured and **secure data exchange between countries**, particularly among regional trade partners. These digital freight corridors represent a practical and scalable way to build trust, reduce friction in cargo movement, and meet regulatory compliance across borders. By linking national digital infrastructure and customs systems, such corridors enhance transparency, reduce delays, and support pre-arrival processing.

They are also seen as instrumental in addressing the dual challenge of enabling trade growth while ensuring data protection. As global trade becomes more complex and compliance-driven, the relevance of digital freight corridors is expected to grow significantly. They offer a strategic solution to balance operational efficiency with regulatory mandates and provide developing countries with a platform to modernise without compromising security. The digital transformation of air cargo is **not just a trend**—it is a **necessity**. As automation, regulation, and collaboration converge, platforms like digital freight corridors will play a critical role in shaping the future of global logistics, **making trade more connected, compliant, and resilient**.



### In conclusion

Digital freight corridors are redefining the future of air cargo by enabling seamless, secure, and data-driven trade between countries. In a traditionally paper-heavy and fragmented industry, these corridors create a connected ecosystem where information flows in real time between shippers, airlines, customs authorities, and ground handlers. The result is a faster, more transparent, and more efficient cargo movement process.

With global e-commerce and cross-border trade growing rapidly, the need for speed, accuracy, and visibility in air cargo operations has become critical. Digital freight corridors address this demand by enabling advance data sharing, reducing documentation errors, and expediting customs clearances. For example, pilot corridor projects have shown up to 50 per cent reduction in processing time and 30–40 per cent faster cargo release, translating into significant cost savings and customer satisfaction.

The implementation journey involves multiple steps—stakeholder alignment, integration of Cargo Community Systems, adherence to international data standards, and cybersecurity protocols. While the process requires investment and change management, the long-term benefits far outweigh the challenges. Digital freight corridors also align with global trade facilitation goals set by bodies like IATA and WCO, making them an essential component of modern logistics infrastructure.

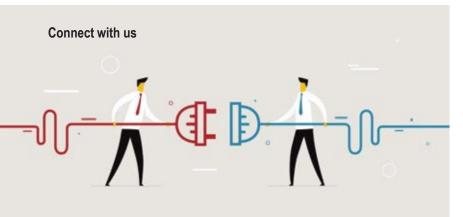
Beyond operational efficiency, digital freight corridors contribute to supply chain resilience and sustainability by minimising delays and reducing carbon emissions from idle cargo. As trade networks become increasingly complex and time-sensitive, digital freight corridors will be central to building smarter, future-ready logistics systems.

In conclusion, digital freight corridors are not just a technological upgrade—they are a strategic necessity. By embracing this digital shift, stakeholders across the air cargo value chain can unlock faster turnarounds, better compliance, and enhanced competitiveness in the global market. The time to act is now, and those who lead this transformation will shape the future of global trade.



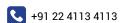
# **About Kale Logistics Solutions**

Kale Logistics Solutions is a global vertical SaaS company, providing a suite of software solutions for the logistics industry. It counts several Fortune 500 companies including large airports, and seaports as its customers. With in-depth domain knowledge and technical expertise, Kale has developed a suite of comprehensive digital enterprise solutions. Its flagship product is the Cargo Community Platform, which offer a single source of data to support operational flows, disseminating information to various stakeholders and facilitating the paperless exchange of trade-related data between stakeholders.



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